

Expertise

gsabin3.com

HTML5 | CSS3 | Java Script | Cross Browser | Responsive Design | PHP | Agile Ux | Adobe Creative Suite CC

Experience

Ux Architect Manager

Yellowstone Hotel System

2012 - Current

Rexburg, ID

- Researched, designed and built product prototypes to ensure end user satisfaction
- Managed the development phase of the product to ensure the end user is always in focus
- Conducted usability studies and put together detailed analysis of issues and potential solutions.

Freelance Developer

g3 Consulting

EST 2010

Rexburg, ID

- Developed web applications using knowledge of HTML5, CSS3, JS, PHP and MySQL.
- Designed websites with a heavy focus on Conversion Rate Optimization and User Experience
- Restructured clients sites to utilizing Search Engine Optimization techniques and AdWords

Director of Video Production

I ~ Comm | Creative Agency

2009 - 2012

Rexburg, ID

- Organized and led groups in producing professional videos that met client's needs
- Analyzed human behavior to appropriately pitch innovative ideas to clients wants
- Effectively communicated with agency manager ideas for improving productivity

Sales Manager

Pinnacle Home Security

2006 - 2007

Madison, WI

- Used interpersonal Skills to personally generate over \$150,000 in revenue
- Analyzed marketing strategy and developed more strategic one, resulting in market share
- Taught sales representatives to capitalize on non-verbal communication with customers

Education

Bachelor of Science – Business Communication

Minor - Computer Information Technology

April 2012

Brigham Young University – Idaho

Rexburg, ID